



FISCAL YEAR 2011 FINANCIAL SERVICES APPROPRIATIONS REQUESTS

The following is a list of projects that Senator Bob Casey has submitted to the Subcommittee on Financial Services Appropriations for the fiscal year 2011 appropriations cycle. Projects are listed in alphabetical order by the name of the potential recipient. The goal of each of these initiatives is to encourage small business development and promote job creation.

Name of Potential Recipient: Ben Franklin Technology Partner’s Corporation
Location: Harrisburg, PA (Funding will be used statewide)
Amount: \$500,000
Project Name: Manufacturing Pennsylvania’s Future

Purpose: If awarded, funding will be used to support applied research and commercialization activities for start-up and existing manufacturers to enable them to introduce new products or process innovations that will grow their markets and bottom lines. The proposed activities will enable the companies to become more competitive and profitable, thereby retaining and creating family sustaining jobs for Pennsylvanians.

Name of Potential Recipient: Berks County Industrial Development Authority
Location: Berks County, PA
Amount: \$250,000
Project Name: Reading Airport Research Park

Purpose: If awarded, funding will go to Berks County Industrial Development Authority for market analysis and research, an updated feasibility study of the site and the development of a small business workforce plan that will foster entrepreneurial initiative and help launch and grow small businesses in the field of bioscience. The goal of this project is to create regional agricultural biotechnology and life science clusters that will encourage entrepreneurs by marketing industry and research in Berks County and establish collaboration between technology and the university communities that will generate economic growth. Federal funding of this project is justified because it will create a significant amount of jobs in the Berks County region and contribute to green energy initiatives.

Name of Potential Recipient: Carnegie Mellon University
Location: Pittsburgh, PA
Amount: \$500,000
Project Name: Carnegie Mellon Manufacturing Accelerator

Purpose: This project will establish a collaborative campus wide program to apply emerging information and technology research to improve the competitiveness of small and medium sized regional manufacturers. The goal of the project is to improve the ability of regional companies to enter and remain competitive in the global market by focusing on new product design and development, process improvements, and the utilization of high impact computing to enhance supply chain and customer service operations. If awarded, funding will go towards program and personnel costs as well as equipment. This program will help strengthen manufacturers in western Pennsylvania and have a positive economic impact in the region.

Name of Potential Recipient: Clarion County of Economic
Development Corporation
Location: Clarion County, PA
Amount: \$150,000
Project Name: Forward Clarion County

Purpose: If awarded, funding will be used for the implementation of a long term strategic plan on the creation and retention of family sustaining jobs in Clarion County. The purpose of this initiative is to grow existing and attract new wealth generating firms to the county. In addition, this project will create plans for long term resource, infrastructure, technology, and workforce development. Federal funding for this project is justified because it will create new family sustaining jobs in a county that has been significantly affected by the economic downturn and help businesses become more competitive.

Name of Potential Recipient: Delaware County Community College
Location: Delaware County, PA
Amount: \$250,000
Project Name: Small Business Solution Center

Purpose: If awarded, funding will be used by Delaware County Community College to expand its Small Business Solution Center in Media, Pennsylvania, through the development and delivery of a series of entrepreneurial programs for students enrolled in the College's trade programs. These training programs are designed to provide tools to students to help start their own small businesses.

Name of Potential Recipient: Delaware Valley Industrial Resource Center
Location: Philadelphia, PA (Delaware, Chester, Montgomery,
Bucks and Philadelphia Counties)
Amount: \$300,000
Project Name: Emerging Manufacturing Initiative

Purpose: This project will provide emerging manufacturing companies in the Delaware Valley region with the skills, knowledge and training to grow their businesses and become leaders in the regional economy. If awarded, funding would be used to identify twenty small manufacturing

companies in the Delaware Valley Region consisting of Delaware, Chester, Montgomery, Bucks and Philadelphia counties to participate in the program. This initiative will develop and implement a manufacturing education and training curriculum that will assist participating companies in the creation of expansion strategies for their businesses.

Name of Potential Recipient: Fay-Penn Economic Development Council
Location: Fayette County, PA
Amount: \$150,000
Project Name: Local Economy Initiative (Buy Local)

Purpose: The purpose of this project is to promote a locally-driven economy via environmental sustainability projects through the production and purchase of locally made and grown products for retail and commercial goods. If funded, the “Buy Local” Program will build cooperative communities of local producers, farmers, processors and consumers with the objective to keep the economic benefits within the community. Major components of the program will be consumer, farmers and small business education, and support for community agriculture, new agri-businesses and entrepreneurships.

Name of Potential Recipient: Greene County Department of Economic Development
Location: Greene County, PA
Amount: \$400,000
Project Name: Greene County Airport Business Park

Purpose: If awarded, funding will be used for the economic planning of an Airport Business Park in Greene County. The purpose of this project is to identify and plan the use of sites that will allow businesses to increase productivity and efficiency. This business park will generate economic development throughout Greene County and support the growth of businesses and encourage local corporate expansion.

Name of Potential Recipient: Pittsburgh Life Sciences Greenhouse
Location: Pittsburgh, PA
Amount: \$250,000
Project Name: Tech Belt Biosciences Initiative (TBBI)

Purpose: The Pittsburgh Life Sciences Greenhouse (PLSG) is a non-profit that provides capital investments and business growth services to southwestern Pennsylvania’s life sciences enterprises. The purpose of the Tech Belt Biosciences Initiative (TBBI) is to create additional opportunities to move innovative biosciences concepts and technologies to the marketplace through PLSG’s Concept to Commercialization (CTC) Model, a strategic business building process for company formation in several targeted core areas: Medical Devices, Therapeutics, Diagnostics, Biotech Tools and Healthcare Information Technology. The goal of this initiative is to help launch and grow small businesses in the field of bioscience.

Name of Potential Recipient: SCORE Statewide
Location: Lancaster County, PA
Amount: \$200,000
Project Name: Small Business Entrepreneurial Growth Program

Purpose: If funded, SCORE will open more chapters and branches in underserved communities across the Commonwealth of Pennsylvania. These new offices will equip small business owners in inner city and rural markets with resources and services. Pennsylvania's twenty-one local SCORE chapters provide free business counseling and low-cost workshops to help entrepreneurs to grow their small businesses. Services offered by SCORE include educational business workshops for new business development, Fast Track workshops for existing small businesses, individual counseling, long-term mentoring and online guidance. During 2008-2009, SCORE counseled 15,442 entrepreneurs in the Commonwealth of Pennsylvania and helped create hundreds of new jobs.

Name of Potential Recipient: The Enterprise Center
Location: Philadelphia, PA
Amount: \$300,000
Project Name: Minority Business Development Initiative

Purpose: If awarded, funding will be used for the development of a Minority Business Development Initiative that will help minority small business owners survive the economic crisis, prepare for the economic rebound and create jobs in Pennsylvania. This project will leverage The Enterprise Center's proven track record and portfolio of products to empower minority business enterprises to more effectively compete in the twenty-first century economy. This initiative will provide training, technical assistance, access to capital and matchmaking opportunities to help minority small business owners prepare for the economic rebound and create jobs.

Name of Potential Recipient: University City Science Center
Location: Philadelphia, PA
Amount: \$350,000
Project Name: Quorum Technology Commercialization Network

Purpose: This project will enhance the Greater Philadelphia region's ability to translate research and development in the life sciences and other scientific disciplines into the commercialization of new technologies that will drive economic growth and job creation. If funded, this initiative will create a forum for innovation where scientists, entrepreneurs, investors and workers can meet and exchange new ideas. The University City Science Center will continue to build on its strong record of job creation and economic development to support the success of this project.

Name of Potential Recipient: Urban League of Philadelphia
Location: Philadelphia, Pennsylvania
Amount: \$300,000
Project Name: Urban League of Philadelphia
Entrepreneurship Center (ULEC)

Purpose: The goal of this initiative is to help small businesses grow and enable minority entrepreneurs to take advantage of growth opportunities and increase their revenue base to create new jobs. The economic downturn has had a disproportionate effect on minorities. The ULEC will address unemployment through job training and one-on-one coaching focused on the acquisition of skills specific to high-growth industries. The training provided is designed to increase entrepreneurs' market share and offer living wage employment opportunities to residents in Philadelphia and its surrounding counties. Funding would be used for equipment, supplies, rent and utilities, with the majority of the funding going towards curriculum development and staffing costs to administer the training and coaching.